

20 January 2022

**MS INTERNATIONAL plc
(the "Company")**

Director/PDMR Shareholding

The Company was informed on 19 January 2022 that on the same day, Mr Michael O'Connell, Finance Director of the Company, transferred an aggregate total of 23,553 ordinary shares of 10 pence each in the capital of the Company ("Ordinary Shares") from his SIPP into his personal holding and an ISA in his name.

Following this transfer of Ordinary Shares, Mr Michael O'Connell's beneficial interest in Ordinary Shares remains unchanged and comprises 1,529,775 Ordinary Shares, representing approximately 9.45% of the Company's issued share capital (excluding shares held in treasury).

The notification below, made in accordance with the requirements of the UK Market Abuse Regulation, provides further detail.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Mr Michael O'Connell (Finance Director)
2	Reason for the notification	
a)	Position/status	Finance Director
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	MS INTERNATIONAL plc
b)	LEI	213800Q34ZAXQ582YL41
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10 pence each ISIN: GB0005957005
b)	Nature of the transaction	1. Sale of Ordinary Shares out of Mr O'Connell's SIPP

		2. Purchase of Ordinary Shares into Mr O'Connell's personal holding 3. Purchase of Ordinary Shares into an ISA in Mr O'Connell's name		
c)	Price(s) and volume(s)		Price(s)	Volume(s)
		1. Sale from a SIPP	226.85p	23,553
		2. Purchase into personal holding	227p	13,792
		2. Purchase into an ISA	227p	9,761
d)	Aggregated information - Aggregated volume - Price	Aggregated volume: 23,553 Ordinary Shares Aggregated price: 227p		
e)	Date of the transaction	19 January 2022		
f)	Place of the transaction	London Stock Exchange, AIM Market		

For further information please contact:

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